# Peer evaluation form for the use of Monroe's Motivated Sequence

**Speaker \_Ari Canada\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Topic \_Dolphins\_\_\_\_\_\_\_\_\_\_**

**Evaluator \_Santiago Bermudez\_\_\_\_\_\_\_\_\_\_\_\_**

**Persuasive Speech Evaluation Monroe’s Motivated Sequence Dimension**

How and where did the speaker get the reader’s attention?

He gets the audience’s attention in the introduction of his speech. He asks about the audience’s awareness of dolphin intelligence.

How and where did the speaker try to relate to the reader’s particular needs or convince readers that a problem requires their attention?

Ari does mention organizations abusing the dolphin population but that is about it. He doesn’t really go into further detail regarding these organization.

How and where did the speaker suggest is the solution to the problem that is posed?

Ari doesn’t really provide a solution to dealing with the organizations. He simply tells his audience not to endorse them.

How and where did the speaker try to convince readers of the validity, workability, desirability, advantages etc., of the specific solution that is proposed?

How and where Ari tries to convince the audience not to endorse organizations that abuse dolphins is not clear. He goes into a lot of details about dolphins but doesn’t really tie things down with regard to his supposed main goal.

How and where did the speaker tell the audience what they should do?

Ari does not tell his audience what to do at all. He talks about the uniqueness of dolphins and the benefits they bring but doesn’t have a call to action or any solutions.